

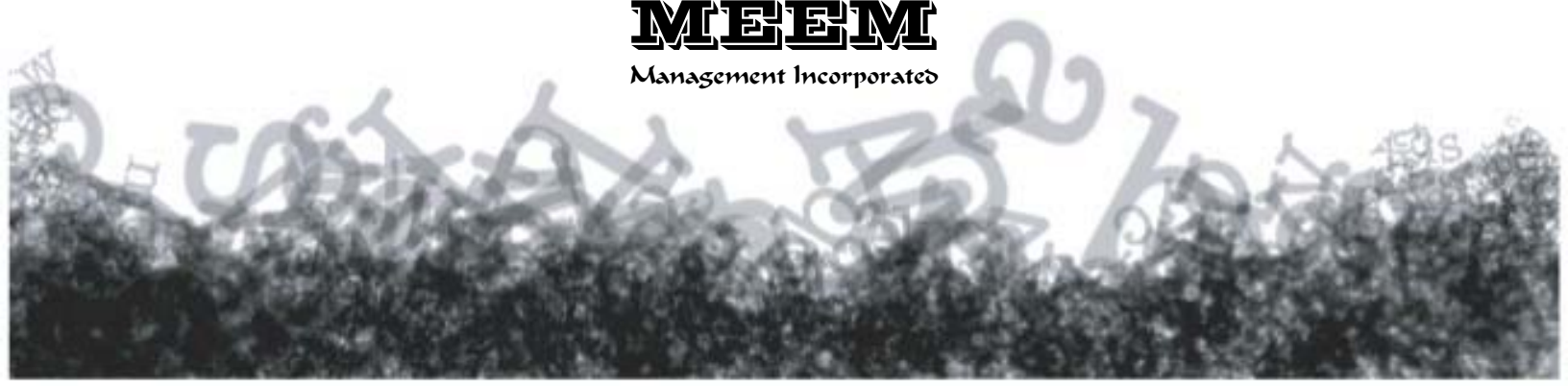


LONDON
BUSINESS
FORMS LTD.

Web Design Package

in
partnership
with

MEEM
Management Incorporated



Ph: (519) 686-8722
Fx: (519) 686-5701
www.lbf.on.ca
sales@lbf.on.ca
100 Towerline Place
London, Ontario
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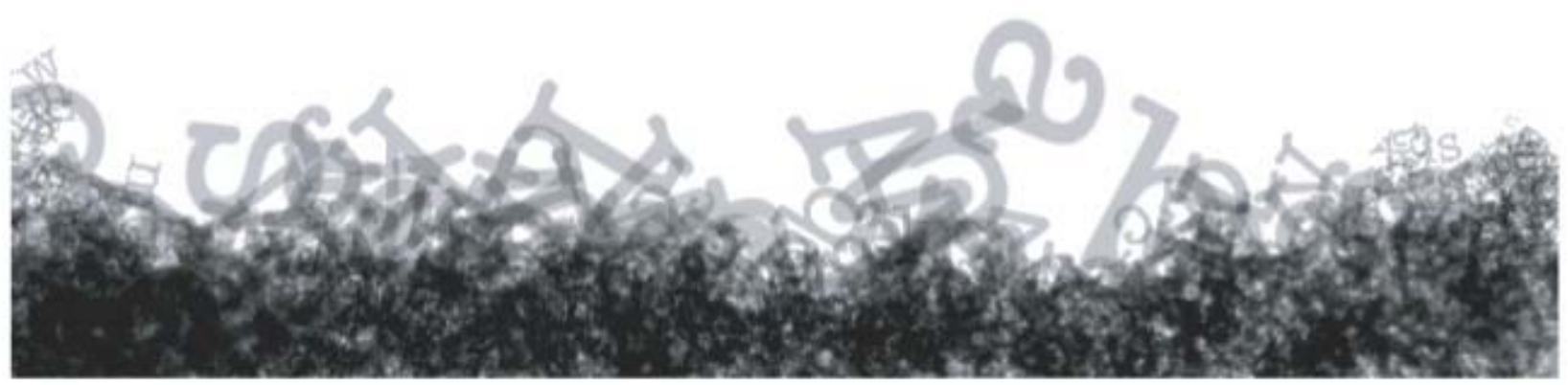
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Welcome

I would first like to say thank-you for taking the time to go through this package and considering us for any future projects, I assure you the time will be well spent.

A website is a great way for customers to find out about your business. It is available 24 hours a day, 7 days a week and anyone in the world can get to it. Communication from potential customers can be setup to be done directly from the website via e-mail links.

LBF can design a website to fit your custom needs and the options are limitless, from showing your products and services to having e-mails linked directly to your sales staff. For those with more conservative needs we have template packages which are already priced that you can review and then pick the one that suits your needs and budget.

To give you an idea of what's involved take a look at the gallery to see a brief description.

Company Co. Example Site

Example Home Page - pg 3

Example Contact Us - pg 4

Example Products - pg 5

Example Services - pg 6



Home

Contact Us

Products

Services

Welcome To Company Co. Website

Quisque volutpat lorem quis nisi. Suspendisse potenti. Proin id lacus. In tincidunt mollis mi. Vivamus fermentum luctus leo. Aliquam erat volutpat. Cras non nisl a velit

[READ MORE](#)

What We Do

Integer fringilla metus sit amet orci iaculis convallis. Nulla nec nisl vel lorem lacinia porttitor. Vestibulum at lectus. Cras nec ipsum. Donec ipsum nibh, porta non, tempus et quam.

[READ MORE](#)

What We Sell

Donec lacus leo, ornare at, rutrum id, iaculis eget, elit. Ut mauris mi, mollis nec, mattis non, feugiat tempor, nisl. Mauris dignissim, elit eget vestibulum luctus, ipsum nulla gravida lectus, sed bibendum lacus urna nec mi. Quisque sed lorem nec purus elementum

[READ MORE](#)

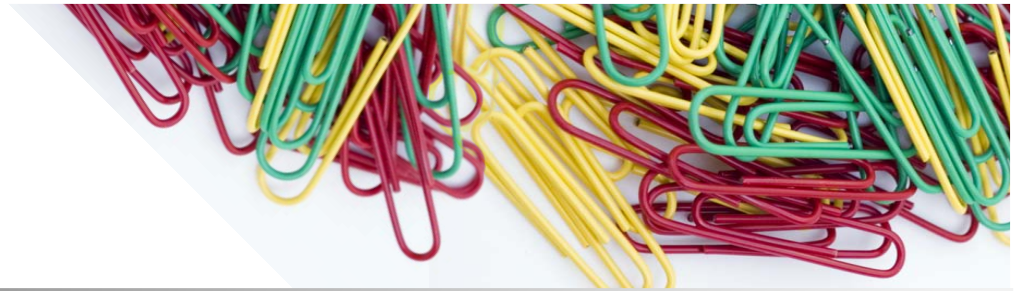
Latest News

Can contain links to articles
02.25.06

Message from clients
or managers
02.18.06

New services or products
02.25.06

Portfolio about the company
02.04.06



Home

Contact Us

Products

Services

Company History

Quisque volutpat

Donec lacus leo, ornare at, rutrum id, iaculis eget, elit. Ut mauris mi, mollis nec, mattis non, feugiat tempor, nisl. Mauris

Donec ipsum

Dignissim, elit eget vestibulum luctus, ipsum nulla gravida lectus, sed bibendum lacus urna nec mi. Quisque sed lorem nec purus elementum

[READ MORE](#)

Company Overview



Quisque volutpat

Lorem quis nisi. Suspendisse potenti. Proin id lacus. In tincidunt mollis mi. Vivamus fermentum luctus leo. Aliquam erat volutpat. Cras non nisl a nteger.

fringilla metus

Sit amet orci iaculis convallis. Nulla nec nisl vel lorem lacinia porttitor. Vestibulum at lectus. Cras nec ipsum. Donec ipsum nibh, porta non.

Praesent a elit

Pellentesque mollis ullamcorper dolor. Curabitur fermentum. Nullam nibh. Phasellus gravida congue orci. Donec laoreet. Proin pretium elit a enim. Morbi nisi. Nulla magna sem, porta in rutrum.

[READ MORE](#)

Why Choose Us

Nam Nonummy

Phasellus scelerisque justo volutpat leo pharetra volutpat. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos hymenaeos. Cras ultrices mi nec purus. Praesent at orci sed diam aliquam.

[READ MORE](#)

Our Support Team

Nam Nonummy

Phasellus scelerisque justo volutpat leo pharetra volutpat. Class aptent taciti sociosqu ad litora

Torquent Per

Conubia nostra, per inceptos hymenaeos. Cras ultrices mi nec purus. Praesent at orci sed diam aliquam.

[READ MORE](#)

Home

Contact Us

Products

Services

Catalogue

» Donec lacus leo

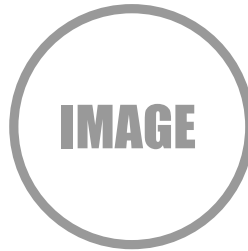
» Vivamus fermentum

» Sed bibendum

» Gravidā lectus

» Mauris dignissim

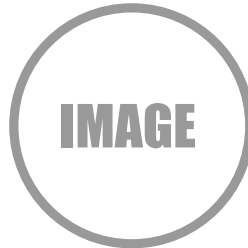
» Aliquam erat



Fringilla Metus

- Cras nec ipsum
- Vestibulum at lectus.
- Purus elementum

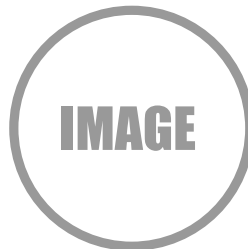
\$159.99 **Order**



Fringilla Metus

- Cras nec ipsum
- Vestibulum at lectus.
- Purus elementum

\$112.99 **Order**

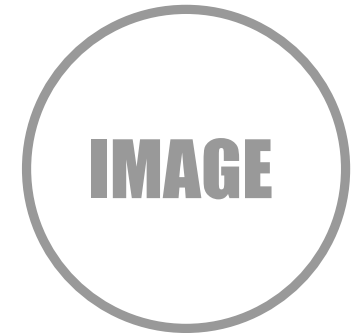


Fringilla Metus

- Cras nec ipsum
- Vestibulum at lectus.
- Purus elementum

\$99.99 **Order**

Featured Product



Fringilla Metus

- Cras nec ipsum
- Vestibulum at lectus.
- Purus elementum

\$99.99 **Order**



Home

Contact Us

Products

Services

About Our Services

Integer fringilla metus sit amet orci iaculis convallis. Nulla nec nisl vel lorem lacinia porttitor. Vestibulum at lectus. Cras nec ipsum. Donec ipsum nibh, porta non, tempus et quam.

Quisque volutpat lorem quis nisi. Suspendisse potenti. Proin id lacus. In tincidunt mollis mi. Vivamus fermentum luctus leo. Aliquam erat volutpat. Cras non nisl a velit

[READ MORE](#)

List Of Services

- » Donec lacus leo
- » Vivamus fermentum
- » Sed bibendum
- » Gravida lectus
- » Mauris dignissim
- » Aliquam erat

Where We Deliver

Donec lacus leo, ornare at, rutrum id, iaculis eget, elit. Ut mauris mi, mollis nec, mattis non, feugiat tempor, nisl. Mauris dignissim, elit eget vestibulum luctus, ipsum nulla gravida lectus, sed bibendum lacus urna nec mi. Quisque sed lorem nec purus elementum

[READ MORE](#)

Web Design Gallery

King Materials Handling Ltd. - pg 8
TBS IT Management Inc. - pg 9
KMH Installations Inc. - pg 10

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King Materials Handling Ltd.

<http://www.kingmaterialshandling.com>

King sells and provides services for material handling equipment and industrial dock and door equipment.

Objective

King needed a website that could display their catalogue of over 300 products, showcase, industry specific trends, and provide a section for downloadable product literature.



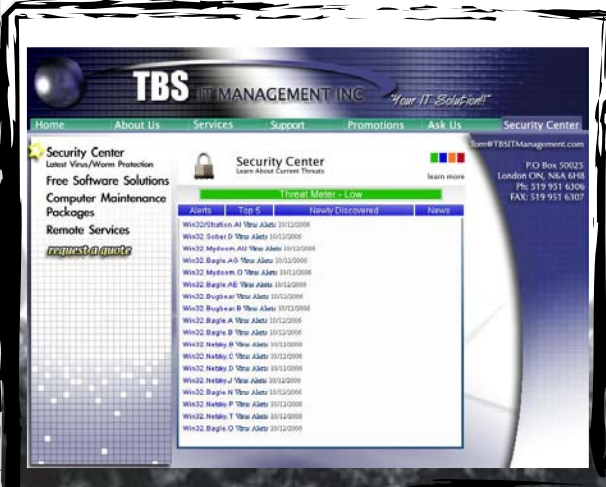
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TBS IT Management Inc. <http://www.tbsitmanagement.com>

TBS specializes in all manners of IT related service, sales and maintenance.

Objective

TBS needed a website that could let customers know the broad range of IT related services it provides, as well as security related tips and alerts.



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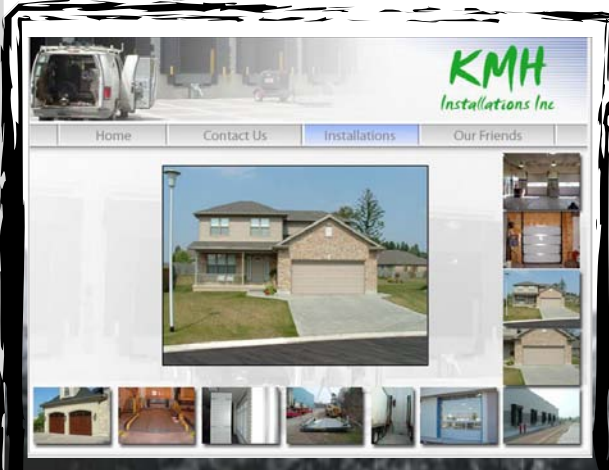
KMH Installations Inc.

<http://www.kmhinstallations.com>

KMH is a specialist in the installation of commercial dock and door equipment. It is also a competent provider of residential doors and operators and their installation.

Objective

KMH needed a site on the web that allowed it to be current as far as technology was concerned, without being flashy, while showcasing their expertise in the door and dock industry.



Web Design Packages

Web Design Project Plan (check list) - pg 12
Web Design Packages (summary) - pg 13
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What Are Your Sales & Marketing Goals?

- Generate leads
- Increase product sales
- Promote brand
- Customer service
- _____

Website Needs?

- New site
- Website redesign
- Web hosting
- E-commerce/sell products from website
- Surveys/polls
- Blogs/forums
- _____

Design & Brand Needs

- Need a logo or corporate branding
- Integration of existing marketing materials
- Custom photography
- _____

What Is The Expected Size Of This Project? How Many Pages? Include Key Categories Of Information

about us, products, contact us, downloads, press area, etc...

Website Content Management

- outsourced website updates
- in-house updated content

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Design/Maintenance Rate \$65/hour

Custom design and updating available.

Packages

Pre-designed templates available. All that is necessary is filling in the content where it is required. Plans vary between simple designs for web presence, to an extensive fully developed website for use in advertising and brand promotion. All designs upon completion are fully functioning static websites that are ready to be uploaded to the web.

Additional development requested beyond template requirements subject to \$65/hour rate.

Basic - \$585

Description:

Consists only of necessary elements. Focus is upon web representation rather than profitability. Package consists; of static; Home, Contact and Services/Products section.

Usability:

For business's that would like a web presence.

Intermediate - \$975

Description:

A well developed website. Focus is more on user interaction with a great deal more content. Package consists of static; Home, Contact , About Us , Services, and Gallery pages.

Usability:

For business that would like to use a web site as a source of revenue with continually changing content giving a more clearer picture of the company and its services.

Advanced - \$1170

Description:

A website that is big on content and a greater focus on content and overall size of the website. Extensive in material relating to the company. Package consists of static; Home, Contact, About Us, Services, Gallery, What's new pages (optional updatable content).

Usability:

This would serve the website as a major advertising tool, allowing a user to take control. Not taking away from client to customer relationship, rather giving the customer all available information if they so choose at their finger tips.

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Basic - \$585

Description:

Consists only of necessary elements. Focus is upon basic information rather than interaction. Package consists of the following static pages - Home, Contact and Services/Products.

Usability:

For businesses that would like a basic web presence.

Includes:

Home Page - Company slogan, images of services/products, logo and navigation menu with 3 rollovers using company colours.

Contact Page - Company address and contact info. List of employees with contact info.

Services/Products - List of services/products with description and imagery. Limit 6 images.

Required Components

Description:

This is a compiled list of necessary components for completed website.

Home

- Logo
- Slogan
- Services/Products imagery

Contact

- Contact info
- Employee list of contacts/e-mails

Services/Products

- 6 images
- 6 descriptions

Design/Maintenance Rate \$65/hour

Custom design and updating available.

Packages

Pre-designed templates available. All that is necessary is filling in the content where it is required, see the list to the side. Plans vary between simple designs for web presence to interactive designs for your customers. All designs upon completion are fully functioning static websites that are ready to be uploaded to the web.

Additional development requested beyond template requirements subject to \$65/hour rate.

Web Hosting

After you have a developed site you will need some where to save it. TBS IT Management Inc. has got you covered. Ask us about available hosting options or check out their website at www.tbsitmanagement.com

Intermediate - \$975

Description:

A well developed website. The focus is on content with limited interaction. Package consists of the following static pages - Home, Contact, About Us, Services/Products and Gallery pages.

Usability:

For businesses that would like to use a web site as a source of revenue with continually changing content giving a clearer picture of the company and its services.

Includes:

Home Page - Company slogan, images of services/products, logo and navigation menu with 5 rollovers using company colours.

About Us - Message from the president, image of president, mission statement, and brief description about the company's goals or philosophy.

Contact Page - Company address and contact info. List of employees with contact info.

Services/Products - List of services/products with description and imagery. Limit 8 images.

Gallery - Pictures of completed jobs and products. Limit 8 images.

Design/Maintenance Rate \$65/hour

Custom design and updating available.

Packages

Pre-designed templates available. All that is necessary is filling in the content where it is required, see the list to the side. Plans vary between simple designs for web presence to interactive designs for your customers. All designs upon completion are fully functioning static websites that are ready to be uploaded to the web.

Additional development requested beyond template requirements subject to \$65/hour rate.

Required Components

Description:

This is a compiled list of necessary components to completed website.

Home

- Logo
- Slogan
- Services/Products imagery

About Us

- Message from president
- Image of president
- Mission statement
- Description of company

Contact

- Contact info
- Employee list of contacts/e-mails

Services/Products

- 8 images
- 8 descriptions

Gallery

- 8 examples
- 8 descriptions

Web Hosting

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Advanced - \$1170

Description:

An advanced and interactive website. Information is controlled by the customer and is available through interactive content. Package consists of the following static pages - Home, Contact, About Us, Services/Products, Gallery and What's New.

Usability:

For businesses that would like interactivity to play a big roll in the customer experience.

Includes:

Home Page - Company slogan, images of services/products, logo and navigation menu with 6 rollovers using company colours.

About Us - Message from the president, image of president, Mission Statement, and brief description about the company's goals or philosophy.

Contact Page - Company address and contact info. List of employees with contact info. E-mail links. E-mail response forms with fields for customer to enter name, company, contact info and comment box which would be e-mailed out through the website.

Services/Products - List of services/products with description and imagery. Limit 20 images.

Gallery - Pictures of completed jobs and products. Limit 20 rollovers.

What's New - Includes but not limited to news, events, new products and new services. Optional scheduled content changes. Ask for details.

Design/Maintenance Rate \$65/hour

Custom design and updating available.

Packages

Pre-designed templates available. All that is necessary is filling in the content where it is required, see the list to the side. Plans vary between simple designs for web presence to interactive designs for your customers. All designs upon completion are fully functioning static websites that are ready to be uploaded to the web.

Additional development requested beyond template requirements subject to \$65/hour rate.

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Required Components

Description:

This is a compiled list of necessary components to completed website.

Home

- Logo
- Slogan
- Services/Products imagery

About Us

- Message from president
- Image of president
- Mission statement
- Description of company

Contact

- Contact Info
- Employee list of contacts/e-mails

Services/Products

- 20 images
- 20 descriptions

Gallery

- 20 examples
- 20 descriptions

What's new

- News, events, new products, services

Web Hosting

After you have a developed site you will need some where to save it. TBS IT Management Inc. has got you covered. Ask us about available hosting options or check out their website at www.tbsitmanagement.com

Hourly Rates



Design/Maintenance

A website is only as fresh as its content and if you are going to design a website and want people to visit, it is important to keep it up to date with information people will want to know.

With this in mind MEEM Mgmt Inc. has designed several packages that may suit your needs.

Design/Maintenance Rate \$65/hour

Custom design and updating available. You know what you want and we would be glad to design it for you. Or maybe you have an existing website and it needs a little fine-tuning.

Design/Maintenance Hourly Rate **\$65**

Ongoing Site Management

Content can be updated as needed through email or pickup of information from your location. Rest assured that when you need something updated whether a simple change of the company mission statement to news and events, information can be updated fast and efficiently. With a preferred maintenance package we will get in touch with you before each schedule update to outline work and then follow-up afterwards to make sure everything is on track

\$702 *Annual Preferred Rate*
*estimated 12 hours per yearly update

\$277 *Quarterly Preferred Rate*
*estimated 5 hours per yearly update

\$156 *Monthly Preferred Rate*
*estimated 3 hours per yearly update

\$62 *1 Hour Preferred Rate*

Web Hosting

After you have a developed site you will need some where to save it. TBS IT Management Inc. has got you covered. Ask us about available hosting options or check out their website at www.tbsitmanagement.com